

NEWSSED CDC & the SANTA FE DRIVE REDEVELOPMENT CORPORATION  
Invite you to participate in the

## ***25th Annual*** **Cinco de Mayo “Celebrate Culture” Festival**

**Dates:** May 5<sup>th</sup> & 6<sup>th</sup>, 2012  
**Times:** 10:00 AM to 8:00 PM both days  
**Location:** Downtown Denver’s Historic Civic Center Park  
**Attendance:** approx 400,000 visitors during the 2 days of the Festival

### **QUICK FACTS**

- FREE gate admission
- Over 300 total Exhibitors, Crafts, Food, and Commercial Booths
- Attendees from all over Colorado and the entire Rocky Mountain Region
- The “Celebrate Culture” Mariachi Mass begins at 10:00 a.m. on Sunday, May 6<sup>th</sup>, 2012
- Three stages of live entertainment, featuring national, international & local talent
- Fourth Annual **GREEN CHILI COOK-OFF**

Each year the NEWSSED Community Development Corporation and the Santa Fe Drive Redevelopment Corporation strive to dazzle the people of Denver and produce the best cultural event possible. We are Denver’s first major Festival of the season and we hope you will join us.

**Denver’s Cinco de Mayo “Celebrate Culture” Festival is a 2-day event, and one of the highest attended Cinco de Mayo celebrations in the Nation. Don’t miss your opportunity to be in front of Colorado’s largest Latino festival audience!**

All of our booth spaces are easily accessible and located in prime locations within the event site. Our layout provides maximum exposure to EVERYONE who attends the Event. We place our booths in a strategic manner to ensure the highest visibility and the greatest accessibility as possible.

**THE GREENING of CINCO de MAYO:** Join us in considering our environment while making plans for this year's festival. We encourage all vendors, exhibitors & sponsors to take small steps to help reduce the overall environmental impact of the event. We **require** that you use materials other than Styrofoam products (which cannot be recycled and never breaks down in landfills). We also discourage the use of plastic shopping bags and other materials that are not environmentally friendly.

**For more Information, and to secure your space, please contact:**

Tim Erickson, Vendor Coordinator

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**Online Applications:** [www.newsed.org](http://www.newsed.org) or [www.cincodemayodenver.com](http://www.cincodemayodenver.com)