



Media Alert

FOR IMMEDIATE RELEASE

31st ANNIVERSARY OF CINCO DE MAYO FESTIVAL PROVIDES AFFORDABLE FUN FOR THE WHOLE FAMILY!

Live entertainment, special attractions, parade, great food, kids activities, contests, truly something for everyone!

DENVER (May 5th & 6th | 10 to 8 pm both days | Civic Center Park)

CincodeMayoDenver.com

Experience Mexico in the heart of downtown Denver.

Admission is free!

View the 9News TV spot [HERE](#) View the Telemundo TV spot [HERE](#)

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- **3 Stages of Live Music and Dance** - The Main Stage at the Greek Amphitheatre will feature 2 full days of performances by various special guests including Saturday headliner performances by Fuerza de Tijuana. In addition Saturday's line up will feature the Fiesta Colorado Folklorico Dancers and Mariachi America. Headliner performance include Konzentido de Afid Ferrer and Kinto Sol from Chicago. Local Stage on Bannock Street will feature the best in local bands performing rock, jazz, funk, top 40 hits and more. Popular local bands include, Hot Lunch Band and Mighty Nice Band— both out of Denver Colorado. The Fiesta Colorado and Confluence Ministries stage in Lincoln park will feature all day folkloric and music performances. Check out our full [EVENT GUIDE HERE](#).
- **The Cinco de Mayo Parade** - Returns with more than 30 festive entries. The Parade kicks off the festival at 11 am on May 5th, a parade route is available [HERE](#).

CONTEST EVENTS - [CLICK HERE](#) to see the full schedule

- **6th Annual Taco Eating Contest** - Who can eat 10 tacos the fastest?! Find out at the contest stage, Saturday May 5th at 2 pm. Sponsored by Que Bueno Mexican Grill!
- **8th Annual Jammin' 101.5 Chihuahua Races** - Sunday, May 6th at the contest stage near the seal pond at 2 pm.
- **Champion Lowrider Car Show** - Featuring several Denver car clubs along Colfax Avenue, sponsored by O'Reilly Auto Parts.
- **Sponsor Exhibits** - Various sponsor exhibits will be featured throughout the event site. Special exhibits from King Soopers, AT&T Prepaid, Delta Dental, Bendinelli Law Firm, Xfinity, Ramos Law and more!
- **Rides and Games** - Infinity Events will feature several inflatables rides and fun games for kids on Broadway and Colfax near the King Sooper exhibit
- **5 Beer Stations** featuring; Tecate, Tecate Light, Heineken, Strong Bow Hard Ciders, Micheladas and Dos Equis in 12oz and 24oz cans and draft.
- **6 Pepsi Beverage Centers**
- **3 Coyote Gold Margarita stations** featuring; Coyote Gold Margaritas
- **2 Specialty Liquor Stations** featuring; Tito's Vodka, Hornitos Lime, Rumchata, and more
- **The Best Festival and Mexican Food in Colorado**
- **Up to 200 exhibitors**

The Cinco de Mayo "Celebrate Culture" Festival at Civic Center Park is produced by NEWS ED Community Development Corporation. NEWS ED's mission is to develop economic, housing, arts and cultural, and community programs that increase income and education levels, and political engagement of Denver-area residents. Newsed.org

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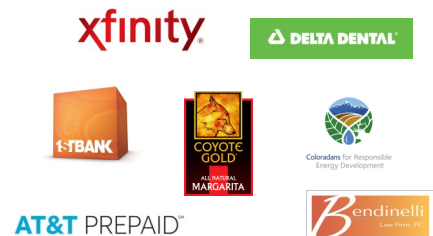
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